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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No.: Andrew S. Kanter Group Art Unit: 3622  
Filed: 09/909,643 Examiner: Jeffrey D. Carlson  
For: July 20, 2001  
Docket No.: **DIRECT INTERNET ADVERTISING**  
0010-3

Bedminster, N.J. 07921  
July 15, 2005

Mailstop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**PETITION FOR REVIVAL OF**  
**UNINTENTIONALLY ABANDONDED APPLICATION**  
**UNDER 37 C.F.R. 1.137(b)**

Applicant respectfully petitions, through his attorney of record, the Commissioner of Patents and Trademarks to revive the above-identified application.

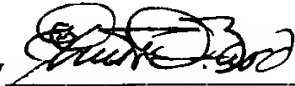
The application became abandoned for failure to respond to an Advisory Action dated February 23, 2005 and issued in response to the Amendment under 37 CFR 1.116 filed February 14, 2005. The statutory period for reply to said Advisory Action expired on March 10, 2005. The entire delay in responding to the Advisory Action was unintentional and revival is requested in order to permit consideration of applicant's Amendment by the Examiner.

Applicant has prepared and is submitting concurrently herewith a Request for Continued Examination, which, together with the Amendment, is believed should place the application in allowable condition. Revival is respectfully requested to accord time for the Examiner to consider the Amendment.

A check made payable to the Director of U.S. Patents and Trademarks is enclosed to cover the \$750 fee associated with this Petition to Revive.

Respectfully submitted,

Andrew S. Kanter

By   
Ernest D. Buff  
(His Attorney)  
Reg. No. 25,833  
(908) 901-0220

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